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Goodwill and GEICO Expand Partnership to Reduce DC Area Unemployment

Washington, D.C.— As a result of the COVID-19 pandemic, the unemployment rate in the Washington, DC metropolitan region jumped from 3% in February of this year to 8% in July – a 5% spike in just five months. As part of its support for longtime partner Goodwill of Greater Washington (Goodwill), GEICO doubled its annual financial contribution to assist with additional job training programs and services.

This funding will lead to sustainable employment and self-sufficiency for many people in the DC region with disabilities or disadvantages – those most affected by the pandemic.

“Goodwill provides much-needed community support through its educational programs and services, and GEICO is proud to be a partner – especially during these times,” said GEICO Regional Vice President Scott Markel.

Goodwill’s support from GEICO has included not just financial gifts but also a long series of material donation drives that have consistently been the largest and most successful community drives in Goodwill’s history. The sale of those donations has resulted in even more revenue to fund Goodwill’s programs.

Goodwill’s mission is to transform lives and communities through the power of education and employment. It is only through the generosity of individuals and companies like GEICO that Goodwill’s mission can be fulfilled.

For more information visit www.dcgoodwill.org.

About GEICO

GEICO (Government Employees Insurance Company), the second-largest auto insurer in the U.S., was founded in 1936 and insures more than 28 million vehicles. For more than 80 years, the company has worked to make people's lives better by protecting policyholders against unexpected events. As GEICO has grown, it has delivered money-saving coverage and outstanding customer service to policyholders through its investment in human resources and technology. GEICO is a member of the Berkshire Hathaway family of companies. Homeowners, renters, condo, flood, identity theft and term life coverage are written through non-affiliated insurance companies and are secured through the GEICO Insurance Agency, Inc. Commercial auto and personal umbrella coverages are also available. GEICO has a national workforce of 40,000 associates. GEICO sales representatives throughout the country are licensed insurance agents who help guide customers through coverage decisions. To make changes, report claims, print insurance cards and/or purchase additional products, policyholders can access their insurance policy here, connect via GEICO Mobile or by phone. Sales and service is also available at GEICO Local Offices. Visit www.geico.com for a quote or to learn more.

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