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## **Davelle Clothiers 24th Annual Trade-In/Trade-Up Sale Benefits Goodwill Even During a Pandemic!**

Reston, VA – Davelle Clothiers, a high quality, fine men’s custom clothing store in Reston, VA, partnered with Goodwill® of Greater Washington (Goodwill) on its 24th Annual Trade-In/Trade-Up Sale.

Throughout the month of October when anyone traded in their gently used clothing at Davelle, the donated clothing and 5% of the proceeds from the sale went to benefit Goodwill.

Goodwill will sell the donated clothing to help fund its job training and employment programs for people with disadvantages and disabilities in the Washington, DC metropolitan area.

Each donor also received an item for item discount on new designer clothing from Davelle.

“As a small business owner, it gives me great pride to continue supporting Goodwill of Greater Washington’s mission,” said David Eisele, President/CEO of Davelle Clothiers. “The Trade In event is the perfect opportunity to engage our customers while providing job training to local residents, which is particularly critical during the pandemic when the number of unemployed is on the rise.”

“We are very excited to be aligning the Goodwill brand with Davelle Clothiers for the ninth straight year,” says Brendan Hurley, Chief Marketing Officer for Goodwill of Greater Washington. “The revenue generated from this campaign will make an even bigger impact on our community at this time.”

Since 2012 the Davelle Trade-In/Trade-Up Sale has generated over \$119,448 in support of Goodwill’s mission. That equates to almost 6,000 hours of free job training services for people with disabilities and disadvantages here in the greater Washington, DC region.

Davelle Clothiers is located at 11921 Freedom Drive #100, Reston, VA in the Reston Town Center. For more information, visit [www.dcgoodwill.org](http://www.dcgoodwill.org) or [www.davelleclothiers.com](http://www.davelleclothiers.com).

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**About Davelle Clothiers:** Davelle Clothiers is the area’s largest independent menswear store, and recognized as the premier destination for custom location as well as the source for top designers including Canali, Eton, Mauro Blasi, Armani, David’s Master Collection, and more.

**About Goodwill of Greater Washington:** Goodwill of Greater Washington has been transforming lives and communities through the power of education and employment since 1935.